

Y T S A R A



The Essence of Asia

A full-page background image of a misty mountain landscape. The scene is dominated by soft, white mist or low clouds that fill the valleys and partially obscure the mountain peaks. In the foreground, the dark silhouettes of pine trees are visible against the lighter mist. In the middle ground, a long, low building with a white, segmented roof, possibly a greenhouse or a long pavilion, sits atop a ridge. The overall atmosphere is serene and ethereal, with a cool color palette of blues, greys, and whites, accented by the dark greens of the trees.

Time and care lie at the source of beauty and wellness

pure Asian botanicals ethically
nurtured on pristine lands



age-old healing practice
handed down through
generations



An aerial photograph of a dense, lush green forest. Several trees with bright pink blossoms are scattered throughout the canopy, providing a striking contrast to the deep green foliage. The forest extends to the horizon, where a layer of mist or fog hangs over the treetops.

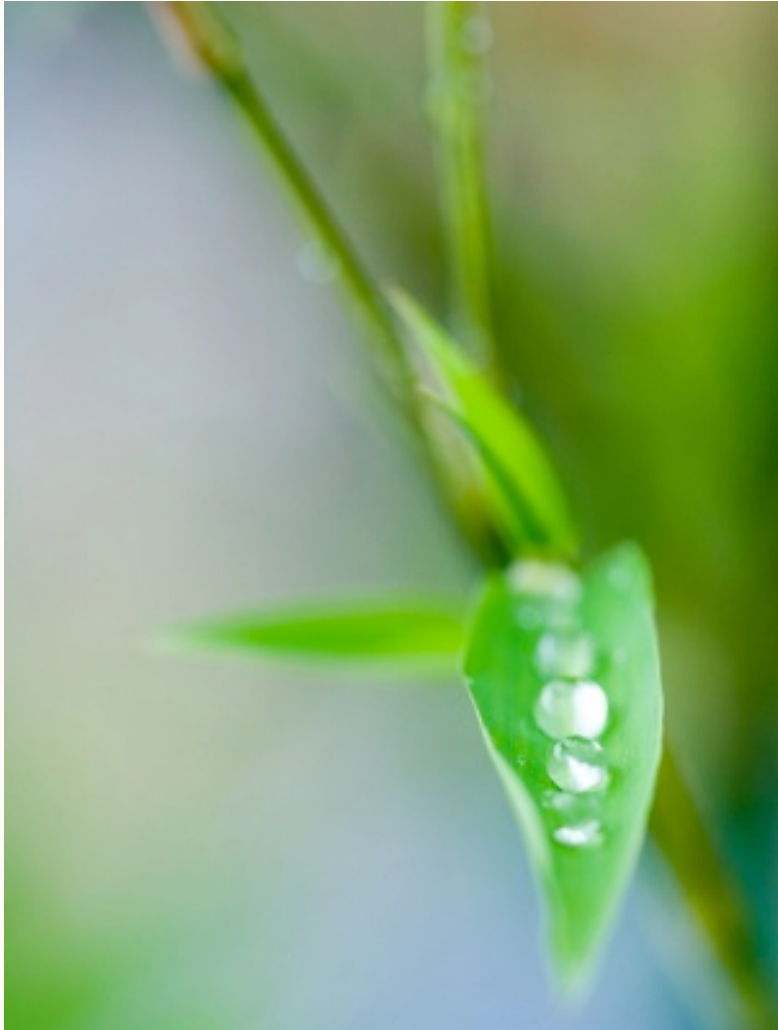
slowly infuse nature's harmony into your whole self



HOLISTIC

Ytsara experiences are focusing on balancing vital energy by using holistic techniques for the mind and body.

We bring together authentic ancient healing traditions, modern French formulations to nurture your being in every way, for many days and will extend the benefits of your treatment with specific home spa care and precious wellness advises.



PURE NATURAL

Preserving the natural healing energy of vegetal material is the essential element for radiant vitality and beauty.

Our specialist team select the finest, most potent botanicals, known in Asia for centuries, for their healing power. Our plants are collected from their original habitats to retain maximum energy. They are gently blended to retain their nutritive values.

All Ytsara ingredients are 100% plant derived

- ✓ No synthetic
- ✓ No paraben or phenoxyethanol
- ✓ No petroleum
- ✓ No artificial fragrance
- ✓ No animal cruelty

NATURAL IS CRUCIAL

There is no ‘quick fix’ method for radiant beauty.

Only naturally distilled pure essential oils, pure cold pressed vegetable oils and plant extracts is full of that vibratory energy that constitutes life. These living substances contain all the purifying, nutritive and balancing properties required to be the perfect food for the skin.

Synthetic ingredients, petroleum derived ingredients on the other hand are dead. In some cases, they even can be hazardous for health.



KNOW-HOW

We travel Asia to find botanical materials well-known by locals and ethno-botanists for their potential.

The qualities of these rare botanical materials are then confirmed by our R&D before being carefully integrated by our French phyto-formulator in our unique 100% plant derived, actives rich formulas.

Ytsara line is produced in Thailand under international manufacturing standards and has recently been selected by the European Union to become one of the only brand in Asia with NATRUE certification.



GIVING BACK

Each day we are thankful to receive gifts from rich Asian nature, to receive knowledge passed through generations, to receive unspoiled generosity and compassion.

We believe we cannot only receive or take. We believe that, to keep the virtuous circle, we must give back.

- ✦ **Education:** children is our future, so we are making donations to several children's home in Thailand to ensure a better education for poor children
- ✦ **Restoration of native forest:** PATT Foundation aims to restore tropical forest biodiversity to improve environmental conditions for both humans & wildlife populations as well as a means to sequester atmospheric Co2. We donate 1% of our turnover to PATT and encourage our clients the world over to donate too.



SPA EXPERIENCE

We have created 35 exclusive treatments for face & body to appeal to different client group. Well nurtured techniques, exhilarating scents, energy charged touch result in bespoke treatments praised by all our clients.

BIRTH OF A TREATMENT

It takes 9 to 12 months to create an Ytsara treatment. We search Asia for age-old healing practices that can combat modern ailments. Our team try, revisit, improve, these practices focusing on freeing energy flow, the core of radiant health and beauty. We then blend with some secret Ytsara guest experience before releasing our new treatment to you.



EDUCATION

Our specialists have been trained to teach your staff on our holistic spa programs with a step-by-step approach for long lasting education

TRAINING STEPS

- ◆ hands-on protocols
- ◆ products knowledge
- ◆ rituals and treatment flow
- ◆ how to deliver the best experience to the guest
- ◆ how to keep energy levels and recover after treatments
- ◆ sales & merchandising techniques

Trainees shall receive upon successful test an Ytsara certificate



EXCLUSIVE SERVICES

We are dedicated to offer high-end services to all our spa clients. For some however, we are willing to go one step beyond and to further extend our services for an exclusive offer:

- Creation of signature treatments with special techniques and equipment
- Creation of in room spa offer
- Creation of rituals to reflect the concept of the spa
- Promotional and staff incentive plan
- Goodie bags for Spa opening



PRODUCTS

Our products are 100% plant derived, full of essential oils, plant extracts, natural vegetal oils flower waters and dried herbs. They are manufactured in Thailand under the highest international standards and are registered in more than 35 countries. We offer different product categories to cater to your needs:

Professional: 40 SKU

Retail: 32 SKU

Amenity: 11 SKU

Ritual products: 12 SKU

RETAIL PRODUCTS



PROFESSIONAL PRODUCTS



AMENITY PRODUCTS



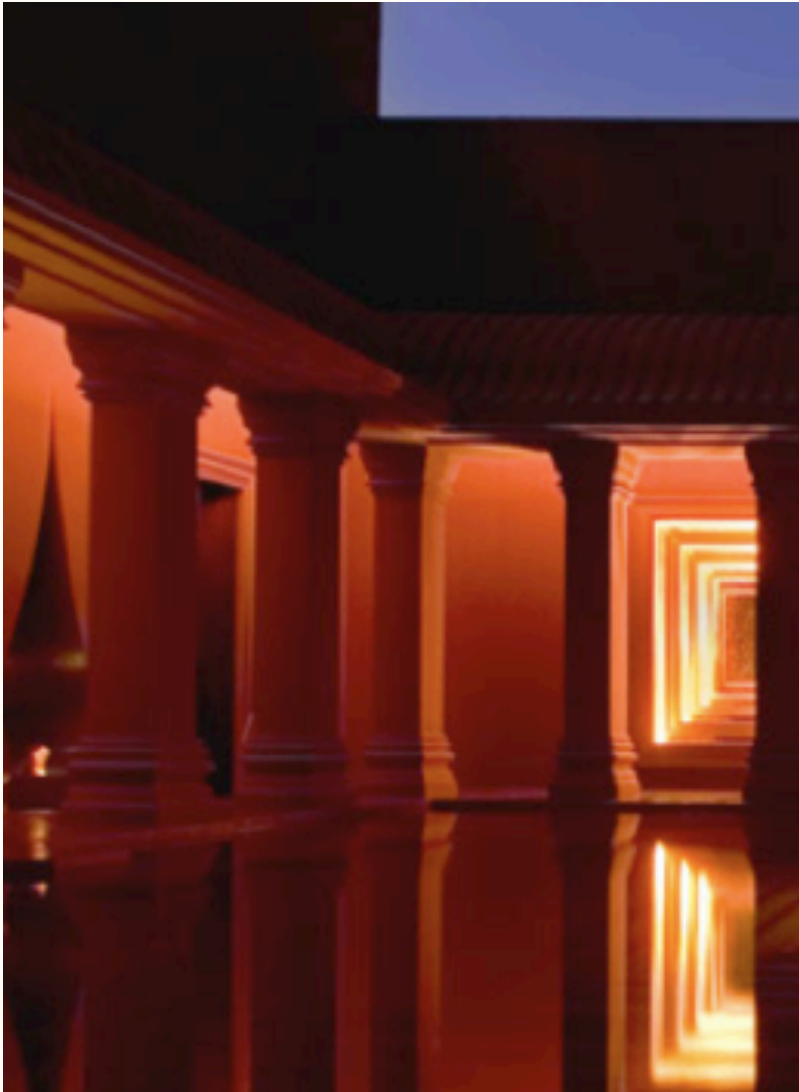
5 L Gallon refills



30 ml amenity/ discovery products

PROMOTIONAL MATERIAL





YTSARA WORLDWIDE

Since its creation in 2001, Ytsara has been the preferred partner of high-end spas the world over.

Sofitel Angkor · Siem Reap · Cambodia
Sofitel Sunrich · Guanzhou · China
Prana Spa · Chennai · India
Four Seasons · Chiang Mai · Thailand *award winning spa*
So Bangkok · Bangkok · Thailand *newly opened*
Napasai Orient Express · Samui · Thailand
Sofitel Metropole · Hanoi · Vietnam *award winning spa*
Intercontinental · Saigon · Vietnam
Laguuni Spa · Turku · Finland
K-West Hotel · London · UK
Lough Erne · Eniskillen · Ireland
La Cala · Mijas · Spain
Reid' s Palace · Madeira · Portugal
MOP Spa · St Perterburg · Russia
Preston Wynne at Hotel Lo · CA · USA
Marriott Laguna Cliffs · CA · USA
Acqua Spa · Kissimee · FL · USA
Maroma Resort and Spa · Riviera · Mexico
Intercontinental Phoenicia · Beirut Lebanon
JAL Fujairah Resort & Spa · Dubai · UAE